



# Heartland Triathlon

June 16 - 17, 2012

Triathlon Expo Opportunities

Don't miss out on the opportunity to participate in our 7th Annual Heartland Triathlon!

We expect to have more than 1,000 Triathletes and we would love to provide an opportunity for you and your business to receive exposure in our Sebring, Florida event.

Expo fees are \$100 for Saturday and Sunday. \$50 for Saturday only. Sponsors are exempt from Expo fees. All sponsors must contact Cherie at [cherie.starr@ahss.org](mailto:cherie.starr@ahss.org) prior to May 1st, 2012.

Our two-day Expo will begin on Saturday, June 16, 2012, at 5:00 am, and continue through Sunday, June 17th until 1:00pm.

We will host a triathlon for children ages 6-15 on Saturday and our Adult Triathlon on Sunday. Keep in mind if you decide to provide a vendor booth, we encourage you to have items for sale and lots of information about your business. You are encouraged to bring a tent and chairs. It can be quite warm out!

If your display requires power, you will need to bring your own generator. No power will be provided for you.

The Expo will take place at the Sebring Civic Center, City Pier 356 W. Center Avenue, Sebring, Florida 33870. We are hoping to provide our athletes with information and products that will enhance any athletes training!

If you are interested in participating, please let us know as soon as possible because space is limited. You can register by printing out this form and mailing it to us. If you have any questions, please contact me at [Cherie.Starr@AHSS.org](mailto:Cherie.Starr@AHSS.org).

*Cherie Starr*

USAT Race Director,  
Heartland Triathlon

Yes, I would like to participate in the Heartland Triathlon Expo.

I plan to have a booth (check one):  Saturday & Sunday  Saturday Only  Sunday Only

Name: \_\_\_\_\_

Agency/business: \_\_\_\_\_ Department: \_\_\_\_\_

Address is: \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I will bring a generator  YES  NO